



# Advance Campaign



COMMITMENT GUIDE

As a unified body, Metro owns the responsibility of advancing a gospel movement in our city and regional suburbs by equipping, training, and sending new church-planters and leaders throughout the greater part of Philadelphia.

Gospel renewal in our city requires people who will commit to ADVANCE the work of God through their wealth and resources.

**ADVANCE** is a campaign to strategically initiate and support this call.



## WE NEED

- » A core team of pastors and leaders who are fully dedicated to God's work at Metro.
- » New leaders who are recruited, shaped, equipped, and resourced to plant new churches or serve as ministry leaders—committed to advancing a gospel movement in our city.
- » A new physical location that can support all of the worship and ministry efforts required to support this movement.
- » New churches and sites strategically planted to "make disciples" throughout the city and suburban networks of Philadelphia.

*Seek the peace and prosperity of the city...Pray to the Lord for it, because if it prospers, you too will prosper.*

JEREMIAH 29:7

# Questions to prayerfully consider before you give:

## **1. THE CLARITY OF THE GOSPEL**

What difference can my financial commitment to ADVANCE make in my heart and life? How might my gift change me and allow me to invest myself more meaningfully in this vision for our city?

## **2. THE CALL OF THE GOSPEL**

Am I willing to pray for God's guidance in how He might desire to work through me in this gospel movement in Philadelphia? Am I driven by comfort and selfishness or by calling and selflessness in response to this vision?

## **3. THE PRIORITY OF THE GOSPEL**

What things can I afford, but am intentionally choosing to live without because I am committing to give sacrificially? If the missional call of Jesus is to be a priority in my life, how should I rethink my financial priorities to better reflect what I believe?

## **4. THE SCOPE OF THE GOSPEL**

Does my gift represent a desire to be comprehensive in my generosity? What other assets and resources could I use as a gift beyond my income?

## **5. THE CENTRALITY OF THE GOSPEL**

How is this commitment demonstrating my expression of faith? Am I discovering new joys, delights, and loves that overwhelm my fears, pursuits, and idols?

*For where your treasure is, there your heart will be also.*

MATTHEW 6:21

# Opportunities & Strategies for giving:

Every person at Metro can meaningfully invest in what God is doing through this movement. Below are responsible strategies to enable (and right-size) your giving for you to consider as you make your commitment.

We recommend a portion of your giving to be sourced by the following:

## **From your income-stream and cash flow:**

A portion of your regular and additional gifts can come from your regular income (or paycheck), bonuses, and/or through setting aside a % of revenue from your personal business.

## **From lifestyle changes (personal sacrifice):**

Another portion of your gifts can come from making incremental adjustments to your lifestyle/priorities; money saved from these lifestyle adjustments can be given as gifts.

## **Delaying certain purchases/expenses:**

A portion of certain postponed purchases/expenses can free up resources for additional giving.

## **Availability from paid debt:**

After a debt has been fully paid, resources that were applied to that former debt can now be available for giving.

## **From your cash savings:**

A portion of your accessible cash savings (non-penalized) or reserve can be used as additional giving.

## **From your "by faith" giving:**

An additional portion of available cash from any of the above can be used as part of your giving as a part of extending yourself "by faith" for God's glory and your good.

Do you have questions? Feel free to speak to a pastor or our finance director Kevin Ro at [kevin@metrophilly.org](mailto:kevin@metrophilly.org).

# Discovering your potential for giving:

*This worksheet can help you assess a responsible manner of personal giving and sacrifice.*

## INCOME & GIVING

Assess your projected income, spending, and saving patterns for the next three years to determine how much could be given (and when). Place estimated values in each field to assess the possibility for giving.

POSSIBILITIES	ANNUAL AMOUNT	POTENTIAL GIVING AMOUNT	MONTHLY AMOUNT	POTENTIAL ADVANCE CAMPAIGN AMOUNT
Income & Cash Flow				
Lifestyle Change(s)				
Delayed Purchases / Expenses				
Availability from Paid Debt				
Savings (Non-Penalized)				
"By Faith" Giving				

*Remember this: Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously. Each man should give what he has decided in his heart to give, not reluctantly or under compulsion, for God loves a cheerful giver.*

# How does your lifestyle reflect your priorities?



Average Philadelphia apartment rent costs \$23,100 per year or \$69,300 over three years.



Amazon Prime members spend an average of \$110 per month, or \$1,320 a year, and an average of \$117 on Prime Day.



Average monthly spend on subscription services is \$219.



If you save \$25 per month on dining out, that amounts to \$300 savings per year.



If you save \$6 per week at a coffee shop, that amounts to more than \$300 savings per year.

Here is just one example of how you could plan to support this movement this year.

Increase in Year 1 Regular Giving or Tithe:	Annual Amount
+ From your income: Increase your giving \$100/month**	\$1,200
+ Scale back 1 trip to a coffee shop each week	\$300
+ Spend \$25 less on dining out each month	\$300
+ Delayed purchases, paid debt, or other changes**	\$300
+ By faith giving**	\$300
	<b>\$2,400</b>
Increase in Regular Giving or Tithe:	Annual Amount
+ From annual cash savings**	\$600
<b>TOTAL ANNUAL GIVING</b> (reflective of \$30,000 annual salary)	<b>\$3,000</b>

\*\*You can increase your giving in these areas until these totals reach (or exceed) 10% of your total income.

**We need your help for us to**



**Advance**

**By faith, I/we commit to give a total of**

**\$** \_\_\_\_\_

**to Metro as part of the ADVANCE Campaign and as an increase  
in my regular giving each year over the next three years.**

Name: \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

This commitment card acts as a pledge and reminder; it is a statement of intent and not a legally binding agreement.

**Please maintain for your purposes, but pledge this  
amount at [metrofamily.org/advance](http://metrofamily.org/advance).**



# Our goal for Advance is \$1,050,000

This means we need your help to raise  
\$350,000 each year in 2024, 2025, and 2026.

Thank you for heeding the call to give  
to ADVANCE the gospel in our city.

Number of Gifts Needed	Monthly	Annually	3 Years
25	\$250	\$3,000	\$225,000
55	\$175	\$2,100	\$346,500
85	\$100	\$1,200	\$306,000
100	\$50	\$600	\$180,000







## Our Call

### Our hope is for Metro's congregants to:

- Be fruitful through their giving.
- Shift from "ministry consumers" to "ministry partners".
- Make disciples of Jesus Christ through every resource afforded to each individual.



## Our Need

### Through this campaign, we hope to:

- Lease and furnish a space in the city that will serve as an adequate ministry resource center for the next 10 years.
- Fund our core team of pastors with full-time salaries.
- Enable new resources who can be trained for ministry.



## Our Call

### We ask that you pledge a commitment to:

- Increase your regular giving (up to and beyond the tithe, 10% of your salary).
- Donate additional funds to this campaign each year for 3 years to support our need.

*For you know the grace of our Lord Jesus Christ, that though he was rich, yet for your sakes he became poor, so that you through his poverty might become rich.*

2 CORINTHIANS 8:9

